

ORDER



WZZM 13

Orders	Order / Rev:	725190	
	Alt Order #:	06397947	
	Product Desc:	MDSCC-HD91	
	Estimate:	1862	
	Flight Dates:	10/27/12 - 11/06/12	Primary AE:
	Original Date / Rev:	10/26/12 / 10/31/12	Sales Office:
	Order Type:	Political	Sales Region:
Agency	Name:	Envision Comm C/O Mundy Katowitz	
	Buying Contact:		
	Billing Contact:		
		1322 G Street SE	Billing Type:
		Washington, DC 20003	Broadcast
			EOM/EOC
			Agency Commission:
Advertiser	Name:	MDSCC- HD91	
	Demographic:	A35+	
	Product Codes:	PL-State House Representative	
	Priority:	P-1	
	Revenue Codes:	AGY, GEN, POL	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals				
					Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/28/12	7	\$6,975.00	\$5,928.75	October 2012	7	\$6,975.00	\$5,928.75	0.00
10/29/12	11/06/12	40	\$36,425.00	\$30,961.25	November 2012	40	\$36,425.00	\$30,961.25	0.00
					Totals	47	\$43,400.00	\$36,890.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Kristen Waskie Start Of Order - End Of Order 100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WZZM	11/02/12	11/02/12	M-F 10-1030am Millionaire	CM	10-1030am	-----F--	:30	2	\$400.00	P-1	0.00	NM	2	\$800.00
MILLIONAIRE B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 -----F-- 2 \$400.00 0.00															
3	WZZM	11/02/12	11/02/12	13 On Your Sidelines 13 On Your Sidelines	CM	13 On Your Sidelin (11:15 PM-12:00 XM)	-----F--	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ON YOUR SIDELINES (HIGH SCHOOL FOO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 -----F-- 1 \$500.00 0.00															
4	WZZM	11/02/12	11/02/12	M-F 12-1230pm Noon News	CM	12-1230pm	-----F--	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
WZZM 13 NW 12N															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 -----F-- 1 \$1,000.00 0.00															
5	WZZM	11/02/12	11/02/12	M-F 4-430pm Judge Judy	CM	4-430p	-----F--	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
JUDGE JUDY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 -----F-- 1 \$800.00 0.00															
6	WZZM	11/02/12	11/02/12	M-F 5-530a M-F Morning News	CM	5-530a	-----F--	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
UPDATED 10/25 MORN-NWS-500AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 725190
 Alt Order #: 06397947
 Flight Dates: 10/27/12 - 11/06/12

Advertiser: MDSCC- HD91
 Product Desc: MDSCC-HD91 **WZZM 13**
 Estimate: 1862

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	WZZM	11/02/12	11/02/12	M-F 5-530a M-F Morning News	CM	5-530a	-----F--	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
UPDATED 10/25 MORN-NWS-500AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-----F--			1				\$500.00		0.00			
7	WZZM	10/29/12	10/29/12	M-F 10-1030am Millionaire	CM	10-1030am	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
MILLIONAIRE B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	M-----			1				\$400.00		0.00			
8	WZZM	10/29/12	10/29/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	M-----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
WZZM 13 NEWS AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	M-----			1				\$1,200.00		0.00			
9	WZZM	11/05/12	11/05/12	M-F 1230-1p Judge Judy	CM	1230-1p	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12	M-----			1				\$400.00		0.00			
10	WZZM	10/29/12	10/29/12	M-F 12-1230p Noon News	CM	12-1230pm	M-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
WZZM 13 NW 12N															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	M-----			1				\$1,000.00		0.00			
11	WZZM	10/29/12	10/29/12	M-F 4-430pm Judge Judy	CM	4-430p	M-----	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
JUDGE JUDY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	M-----			1				\$800.00		0.00			
12	WZZM	10/29/12	10/29/12	M-F 5-530a M-F Morning News	CM	5-530a	M-----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
UPDATED 10/25 MORN-NWS-500AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	M-----			1				\$500.00		0.00			
13	WZZM	11/05/12	11/05/12	M-F 5-530pm Judge Judy	CM	5-530p	M-----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12	M-----			1				\$1,200.00		0.00			
14	WZZM	11/05/12	11/05/12	M-F 530-6a M-F Morning News	CM	530-6a	M-----	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00
MORN-NWS-530AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12	M-----			1				\$550.00		0.00			
15	WZZM	11/05/12	11/05/12	M-F 6-630p M-F News	CM	6-630p	M-----	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
WZZM 13 NW 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12	M-----			1				\$2,500.00		0.00			
16	WZZM	11/05/12	11/05/12	Mon Prime Other Dancing With The Stars	CM	8-10p	M-----	:30	1	\$5,000.00	P-1	0.00	NM	1	\$5,000.00
DANCING WITH THE STARS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12	M-----			1				\$5,000.00		0.00			
17	WZZM	11/05/12	11/05/12	M-F 9-10a Take 5	CM	9-10am	M-----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
TAKE FIVE & CO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12	M-----			1				\$100.00		0.00			
18	WZZM	10/27/12	11/03/12		CM	1130p-1205a	-----S-	:30	1	\$400.00	P-1	0.00	NM	2	\$800.00

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Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TAKE FIVE & CO																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---			1	\$100.00				0.00					
31	WZZM	10/30/12	10/30/12	M-F 1230-1p	Judge Judy	CM	1230-1p		-T-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
JUDGE JUDY																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----			1	\$400.00				0.00					
32	WZZM	11/06/12	11/06/12	M-F 5-530a	M-F Morning News	CM	5-530a		-T-----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
UPDATED 10/25 MORN-NWS-500AM																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----			1	\$500.00				0.00					
33	WZZM	10/30/12	10/30/12	M-F 5-530pm	Judge Judy	CM	5-530p		-T-----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
JUDGE JUDY																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----			1	\$1,200.00				0.00					
34	WZZM	10/30/12	10/30/12	M-F 530-6a	M-F Morning News	CM	530-6a		-T-----	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00
MORN-NWS-530AM																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----			1	\$550.00				0.00					
35	WZZM	10/30/12	10/30/12	M-F 6-630p	M-F News	CM	6-630p		-T-----	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
WZZM 13 NW 6PM																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----			1	\$2,500.00				0.00					
36	WZZM	10/30/12	11/06/12	M-F 9-10a	Take 5	CM	9-10am		-T-----	:30	1	\$100.00	P-1	0.00	NM	2	\$200.00
TAKE FIVE & CO																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----			1	\$100.00				0.00					
		Week: 11/05/12	11/11/12	-T-----			1	\$100.00				0.00					
37	WZZM	10/31/12	10/31/12	M-F 10-1030am	Millionaire	CM	10-1030am		--W---	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
MILLIONAIRE B																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W---			1	\$400.00				0.00					
38	WZZM	10/31/12	10/31/12	M-Su 11-1135p LN	M-Su Late News	CM	11-1135p		--W---	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
WZZM 13 NEWS AT 11																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W---			1	\$1,200.00				0.00					
39	WZZM	10/31/12	10/31/12	M-F 12-1230p	Noon News	CM	12-1230pm		--W---	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
WZZM 13 NW 12N																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W---			1	\$1,000.00				0.00					
40	WZZM	10/31/12	10/31/12	M-F 4-430pm	Judge Judy	CM	4-430p		--W---	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
JUDGE JUDY B																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W---			1	\$800.00				0.00					
41	WZZM	10/31/12	10/31/12	M-F 5-530a	M-F Morning News	CM	5-530a		--W---	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
UPDATED 10/25 MORN-NWS-500AM																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W---			1	\$500.00				0.00					
42	WZZM	11/01/12	11/01/12	CMA Awards	The 46th Annual CMA Awards	CM	8-11p		--T--	:30	1	\$2,200.00	P-1	0.00	NM	1	\$2,200.00

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42	WZZM	11/01/12	11/01/12	CMA Awards	CM	8-11p	---T---	:30	1	\$2,200.00	P-1	0.00	NM	1	\$2,200.00	
														Totals	47	\$43,400.00